



As the mid-scale hotel brand within the Accor group portfolio, **Novotel** has close to 400 hotels and resorts in 60 countries. Contemporary in their concept, Novotel hotels are designed to respond to the needs of both business and leisure travellers alike.

Key figures

Novotel worldwide:

- 395 hotels and resorts in 60 countries, with 71,857 rooms (at 31/12/2009)
- Guest profile: 61% business / 39% leisure
- 1.9 million children welcomed in 2009
- 30,000 employees

400 ideally located hotels

- In the centre of major international cities and in the main business districts (Beijing, London, Paris, São Paulo, Sydney...)
- At the heart of a number of tourist destinations (Bali, Bora Bora, Sharm El Sheikh...)

Novotel is currently continuing its development in the **world's major cities** (openings in 2010 include Barcelona, Rio de Janeiro and Sydney) and in **countries with significant potential** (openings in 2010 include Vietnam, Saudi Arabia and Canada).

A consistent range throughout the world

The assurance of finding **consistent services** across the network:

- A bedroom measuring 25m², modern and comfortable, designed for both work and relaxation,
- A variety of straightforward restaurant solutions offering balanced cuisine 24/24,
- A complete meeting offer: Meeting@Novotel,
- Special consideration for families with the Family&Novotel offer,
- Opportunities for genuine relaxation: fitness rooms, swimming pools, terraces, green spaces...,
- Guaranteed connectivity (wireless or cable).

Specialists in business meetings

With its **Meeting@Novotel** offer, Novotel provides a customised meeting organisation service for 10 to 50 participants. All hotels have meeting facilities (more than 2,800 meeting rooms around the world).

A complete service dedicated to families

The **Family&Novotel** offer provides everything you need for a family welcome:

- Free accommodation and breakfast for two children under the age of 16 sharing a room with their parents or grandparents.
- 50% reduction on a second room to accommodate children aged between 8 and 16, in more than 250 hotels around the world (depending on availability).
- Welcome gifts, baby equipment available free of charge, play areas, healthy children's menus, green spaces, swimming pools...

A global programme of environmental and social certification

Pioneers in sustainable development, Novotel hotels are committed to the Green Globe worldwide certification programme. There are currently 124 participating hotels and 50 certified hotels.

The target for 2011 is to have 100% of the brand's hotels taking part in the programme.